



Rimutaka Gymnastics



2023-2026 Strategic Plan

2023 - 2026 Rimutaka GymSports

Strategy

Success

Membership and Participation Growth

- Review all programmes delivered by Rimutaka Gymsports creating clear pathways for members to enter into either the GFA or competitive pathways
- Create an advertising and marketing plan linked to the clubs communication strategic goal to ensure the information is current, constant and continuous with a growth focus on preschool, recreation and school festival
- Research well attended competitions to understand their point of difference or what makes a “great event in gymnastics”
- Participate in community lead initiatives - Nuku Ora, Upper Hutt City Council and Gymnastics NZ

- Implement and offer Parkour, Tumbling and TeamGym programmes
- Increase school festival attendance
- Increase overall entries at both GFA and competitive events
- Grow Preschool attendance numbers
- Grow Recreation programme enrolments
- Grow Elementary competitive enrolments

Growth and Development opportunities for Coaches, Judges and Staff

- Provide staff development opportunities in Health and Safety, safeguarding, friendly manager and committee strategic direction
- Review coach, judge and staff qualifications to identify the needs of current staff and volunteers - Formal or informal qualifications (including soft skills)
- Connect to the wider region to understand the changes in the community, network and potential opportunities

- Complete a GNZ education audit for all coaches and judges
- Create a plan for any additional learning needs required by coaches, judges and staff
- Provide 3 inhouse trainings each year
- Provide at least 30% of coaches and judges the opportunity to upskill each year
- Club manager and or head coaches to attend 80% of regional meetings to ensure connection with region

Financial

- Review and develop a clear and inclusive club budget
- Promote the facility to wider stakeholders
- Review and implement Funding and Fundraising plan including tracking of progress

- To be financially viable/stable
- At the end of 2024 to have one month reserve
- By 3 years have a 3 month financial reserve

Strategy

Success:

Communication

- To review current communication avenues (Website, social media, newsletters, emails, connecting with members, staff and sponsors) to ensure they are consistent and embody the clubs values, colours and strategic direction
- Create a club communication plan which includes who, when, why and how
- Identify through the creation of communication plan any templates or resources which may need to be updated and any cost associated ie Canva design of Facebook, Website re-design etc

- Engaged and informed community – positive club survey results
- High retention rate of coaches, judges who have all the tools they require to do their role
- Rimutaka Gymsports Communication plan
- 3 parent meetings a year for competitive families (Start of Season, Around National Intent, and End of Season)
- 2 GFA events a year – Open day and end of year display
- 2 Coach, Judge, Staff events a year

Fit for purpose Facility and equipment

- Complete full facility and building and equipment audit (Internal and external) ensuring both compliance and health and safety are considered
- Create a timeline of priorities based on audit
- Consult with key stakeholders to check there is no additional changes required ie; Halberg, local schools etc
- Identify key funders to obtain the projects and goals from the audit and prioritisation process
- Research community building developments and new opportunities

- Completed Facility and equipment Audit (2023)
- Create a time-line of priorities based on Audit with input from coaches and staff (2023)
- Keep members up to date with priorities, actions and changes
- Create plan to consult with stakeholders/ funders and initiate projects
- Hold 2 working bees a year